

Johanna Callin

Copywriter & Brand Manager

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SUMMARY

TODO: one-line tagline that captures Johanna's brand-and-copy voice.

TODO: short paragraph introducing Johanna — what she does and the kinds of brands she works with.

TODO: second paragraph on focus areas (brand strategy, tone of voice, campaigns, content).

EXPERIENCE

TODO Company

Stockholm, Sweden

Brand Manager

TODO – Present

- TODO: key responsibility or achievement.
- TODO: another measurable result.

Technologies: Brand strategy, copywriting, content design

SKILLS

Disciplines

Copywriting, Brand strategy, Content design

Spoken languages

Swedish (native), English (full professional proficiency)

EDUCATION

TODO School

TODO – TODO

TODO degree

Sweden